

# Adobe® Acrobat® 7.0 Professional

Advanced control over document exchange and output

When deadlines loom and the presses are ready to roll, it's no time to discover that your file won't print. Adobe Acrobat 7.0 Professional software answers the call with new Adobe Portable Document Format (PDF) proofing and print production features designed to smooth print runs. Acrobat 7.0 Professional offers the control you need over your documents, from Adobe PDF file creation to design reviews to reliable final print output. Robust new tools streamline electronic reviews and make it faster and easier to prepare Adobe PDF files for print production—shortening the proofing cycle and improving printing throughput.

#### Collaborate effectively with colleagues

Effective communication with clients means the difference between a smooth job and a production nightmare. Acrobat 7.0 Professional lets you communicate—and collaborate—more effectively. Now you can initiate online reviews so that recipients with Adobe Reader® 7.0 software can not only comment with the same tools found in Acrobat 7.0 Professional, but also evaluate files using Overprint Preview. You can even convert preflight reports into comments to provide detailed technical feedback to clients on their files.

#### Achieve reliable print output

The last thing you need is a file that won't print—that costs you and your clients both time and money. Minimize production problems with Acrobat 7.0 Professional, which offers improved preflighting features as well as the capability to correct the most common errors that occur in Adobe PDF files. For example, with Acrobat 7.0 Professional you can convert colors to CMYK, fix hairline rules, and flatten live transparency without having to create a new Adobe PDF file.

#### Create dependable Adobe PDF files

Acrobat 7.0 Professional uses Adobe Acrobat Distiller® software, the world's first and best PDF file creation tool, to create Adobe PDF files. And now with Acrobat 7.0 Professional, you can produce press-ready Adobe PDF files quickly and easily from Microsoft Publisher.

#### Enjoy support for print production standards

Create PDF/X-compliant files to help ensure maximum reliability in print production workflows. Acrobat 7.0 Professional now includes support for the latest versions of the PDF/X standards. In addition, Acrobat 7.0 Professional lets you create Job Definition Format (JDF) product definitions, which provide detailed information about your print job. These can be used by workflow systems to automate the processing of Adobe PDF files, speeding throughput and lowering production costs.



Sending Adobe PDF files for review by e-mail is easy with Acrobat 7.0 Professional. Clients with Adobe Reader 7.0 can evaluate the files with Overprint Preview and add notes using Acrobat 7.0 Professional commenting tools.

## Collaborate effectively with colleagues

- Enable clients with free Adobe Reader 7.0 software to add notes with the same Adobe PDF commenting tools as those in Acrobat 7.0 Professional. Reader 7.0 also includes Overprint Preview for color evaluation.
- Convert preflight reports into comments to share with clients.
- Use full-featured commenting tools and online or e-mail based reviews to speed design reviews.

## Achieve reliable print output

- Correct issues that might compromise print quality without having to create a new Adobe PDF file. For example, flatten live transparency, fix hairline rules, and convert colors to CMYK.
- Automate the preflight process using droplets.
- Minimize prepress errors with new warnings for total ink coverage, rich black detection, and overprints.
- Control inks, including remapping spot colors, using the same Ink Manager found in Adobe InDesign® CS software.

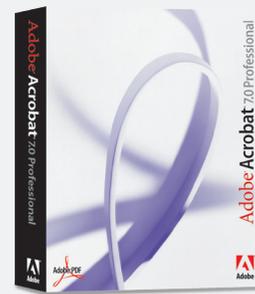
- Identify conditions that might affect print output using a simplified preflight interface with ready-to-use profiles.

## Create dependable Adobe PDF files

- Depend on industry leader Adobe Systems' own Adobe PDF file creation engine for the most reliable, full-featured PDF files from any source document.
- Produce press-ready Adobe PDF files easily with the new PDF Maker for Microsoft Publisher.
- Create Adobe PDF files more quickly with PDF Maker in Microsoft Office applications.

## Enjoy support for print production standards

- Create Adobe PDF files that are compliant with the PDF/X-1a:2003 and PDF/X-3:2003 print production standards used for prepress document exchange.
- Create JDF product definitions with details about the jobs you're submitting for print production.



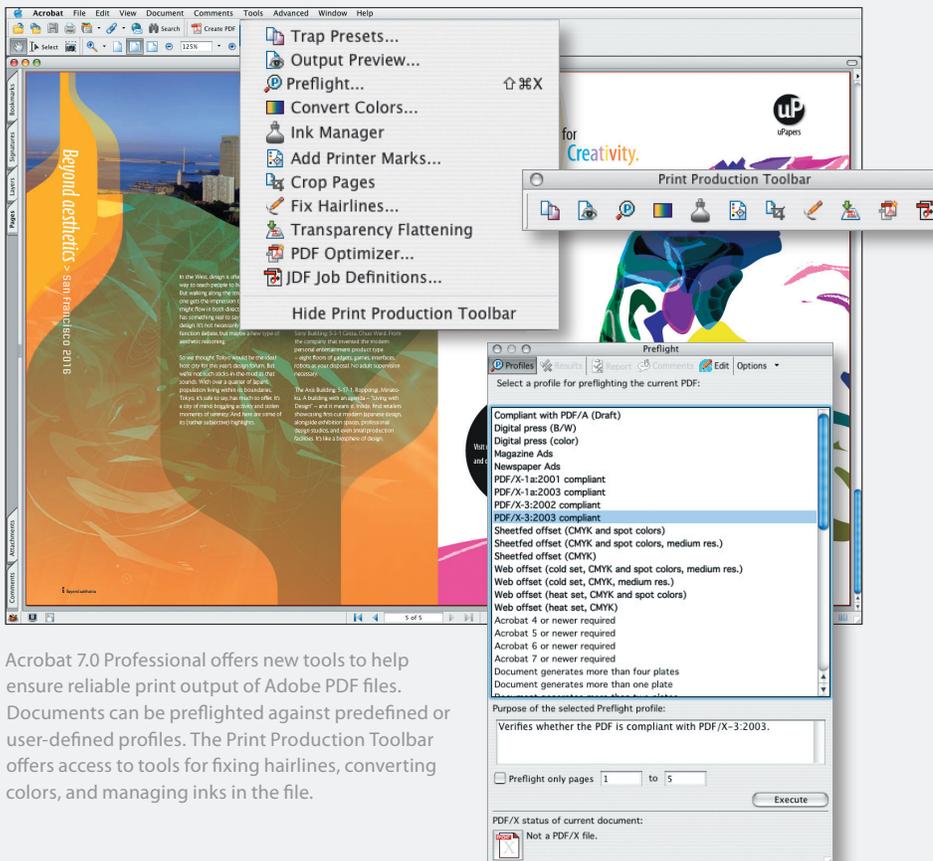
## System requirements

### Windows®

- Intel® Pentium® processor
- Microsoft® Windows 2000 with Service Pack 2, Windows XP Professional or Home Edition, or Windows XP Tablet PC Edition
- Microsoft Internet Explorer 5.5
- 128MB of RAM (256MB recommended)
- 460MB of available hard-disk space; cache for optional installation files (recommended) requires an additional 300MB of available hard-disk space
- 1,024x768 screen resolution
- CD-ROM drive
- Internet or phone connection required for product activation

### Macintosh

- PowerPC® G3, G4, or G5 processor
- Mac OS X v.10.2.8 or 10.3
- 128MB of RAM (256MB recommended)
- 495MB of available hard-disk space
- 1,024x768 screen resolution
- CD-ROM drive



Acrobat 7.0 Professional offers new tools to help ensure reliable print output of Adobe PDF files. Documents can be preflighted against predefined or user-defined profiles. The Print Production Toolbar offers access to tools for fixing hairlines, converting colors, and managing inks in the file.

### Adobe Systems Incorporated

345 Park Avenue, San Jose, CA 95110-2704 USA  
[www.adobe.com](http://www.adobe.com)

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